



Marine Retailers Association of the Americas

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FOR IMMEDIATE RELEASE

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MTA/NJ Members: Enter to Win A Free Trip to MDCE!

Conference to provide marine dealers with tools and ideas to help improve their businesses.

MINNEAPOLIS, June 1, 2015 — If you didn't attend the 2014 Marine Dealer Conference & Expo, and you'd like to go this year, we've got a special deal for you.

As a retail member of the Marine Trades Association of New Jersey, you are eligible to enter your name into a drawing to win a FREE registration to the MDCE, Nov. 15-18, in Orlando, Fla., worth up to \$499.

Just fill out the quick and easy online form at www.mraa.com/MTA_Promo to enter. While each person can only enter once, there are no restrictions on the number of employees per dealership who can participate.

An employee of one Marine Trades Association of New Jersey retail member will be chosen to receive this free registration in a random drawing of those who enter the contest during the month of June 2015. This special offer is only available to members of those marine trades associations that belong to the Marine Retailers Association of the Americas.

The 2015 MDCE will offer its most powerful educational line-up yet, including 35 educational sessions, more than ever before. The conference includes a slate of in-depth Pre-Conference Workshops, four educational tracks: Leadership, Sales, Marketing and Service Plus, an Opening and Closing Keynote Address, an MRAA Special Presentation on the Technician Shortage, and the all new Learning Labs.

This year's event is scheduled for Nov. 15-18 at the Orange County Convention Center in Orlando, Fla. In recent years, the event has attracted more than 1,100 total participants, and early retail registrations for the 2015 MDCE are at a record high.

Come see why the event inspires world-class levels of customer satisfaction and loyalty. Learn more about the upcoming MDCE or register to attend at marinedealerconference.com.

About the Marine Dealer Conference & Expo

The Marine Dealer Conference & Expo is the Marine Retailers Association of the Americas' annual conference and member meeting. As the marine industry's only dealer-specific educational conference, MDCE offers an in-depth lineup of educational topics, a full-featured expo hall and a series of fixed networking opportunities, all of which are designed to help marine dealers connect with and learn from others who can foster their success. MDCE is co-produced by MRAA and *Boating Industry*, and it features Educational Tracks, Pre-Conference Workshops, Opening and Closing keynote presentations, and the all-new Learning Labs. It will be held Nov. 15-18 at the Orange County Convention Center, Rosen Plaza Hotel and Rosen Centre Hotel in Orlando, Fla. For more information, visit marinedealerconference.com.

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