

News Release



FOR IMMEDIATE RELEASE

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Jersey Shore Boat Sale & Expo Returns to FirstEnergy Park in September

Manasquan, NJ – The 4th Annual Fall Jersey Shore Boat Sale & Expo will take place at FirstEnergy Park, home of the Lakewood BlueClaws, Lakewood NJ on September 21-23, 2012. This boating sales event will feature new and pre-owned boats and accessories for sale by local marine retailers including new 2013 models.

The event is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenient for both the consumer and exhibitor with a low cost to attend and participate as an exhibitor. At the 2011 fall show, more than 200 new and pre-owned boats were on sale offering a wide selection of models from 20 dealers representing 42 different manufacturers with great end of the season opportunities and pricing for consumers.

Additionally, hundreds of different types of products and services were available in the Boater's Marketplace. The 2012 Jersey Shore Boat Sale & Expo plans to deliver an even bigger show with more boats, accessories and events for everyone that attends.

Details on this event are available at JerseyBoatExpo.com. All proceeds from this event will go back to the Association to support its efforts to promote, protect and advance the recreational boating industry in New Jersey.

Businesses interested in obtaining more information on exhibiting should contact the MTA/NJ office at 732-292-1051 or email: info@mtanj.org.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.