



## FOR IMMEDIATE RELEASE

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### The Biggest Jersey Shore Boat Sale & Expo Delivers Results

**Manasquan, New Jersey** – The 6th Annual [Jersey Shore Boat Sale & Expo](#) was held September 19<sup>th</sup> - 21<sup>st</sup> at FirstEnergy Park, home of the Lakewood BlueClaws. This popular and family oriented boat show, produced by the Marine Trades Association of New Jersey (MTA/NJ), featured new and pre-owned boats, engines and accessories for sale by New Jersey's top marine retailers. The 2014 Jersey Shore Boat Sale & Expo was sponsored by PineBelt Enterprises, Inc. and Travelers Ocean Marine Insurance.

The Jersey Shore Boat Sale & Expo has again proved to be an excellent place to shop a grand fleet of boats, which cater to every lifestyle and every budget. The show has grown in size every year since being founded in 2009. This year's show featured over 300 new and pre-owned boats in over 130,000 square feet making this year the largest show to date. Attendance was up over last year as the show continues to attract serious buyers and those that know what a great venue it is to find what they are looking for.

Survey results from exhibitors were extremely positive with an ever increasing number of new leads and sales reported, as well as strong follow up after the show. "The 2014 Jersey Shore Boat Sale and Expo was again a successful venue for us at New Jersey Outboards," stated Barry Costanzo, General Manager. "The show continues to grow in size year after year. The MTA/NJ continues to put on an affordable show for both the dealers as well as the general public with inexpensive admission fees and free parking. Year after year the MTA/NJ does an outstanding job in preparing and marketing the show and this year was no exception. It is one boat show we will be a part of for years to come." John DeBona of The Fisherman Magazine added, "This show has taken on an unstoppable forward momentum. The quality of attendance has greatly improved with each passing year."

**The Jersey Shore Boat Sale & Expo** is held every September at FirstEnergy Park in Lakewood, NJ. Additional information about this show and the New Jersey Boat Sale & Expo, also produced by the MTA/NJ, can be found by visiting [JerseyBoatExpo.com](#).

#### About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.

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