

News Release



FOR IMMEDIATE RELEASE

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Travelers Ocean Marine Signs on as a Presenting Sponsor of the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that Travelers Ocean Marine has signed on again as a Presenting Sponsor of the **New Jersey Boat Sale & Expo** being held **February 21-24, 2013**. Travelers Ocean Marine was a Presenting Sponsor of the inaugural 2012 show.

“Travelers Ocean Marine appreciates the high value that the employees, board members, and volunteers of the Marine Trades Association of New Jersey once again displayed to the New Jersey marine marketplace in 2012. In addition to its daily efforts involving current marine issues and legislation, the MTA/NJ also provided a consistent, supportive presence for their members throughout Superstorm Sandy. Travelers Ocean Marine is proud to support this hard-working organization,” said Alex Kripetz, Managing Director of Travelers Ocean Marine. “We wish all of the MTA/NJ members a prosperous, productive 2013 as they continue the rebuilding process, and we encourage all boaters to take advantage of what the Boat Sale & Expo has to offer.”

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. The inaugural show was held in February 2012 and was a highly successful event that delivered results for exhibitors and exceeded expectations for attendees.

The 2013 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater’s marketplace full of accessories and services, boating and fishing seminars, activities for the next generation of boaters and much more.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit

organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.