

News Release



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Interlux Yacht Finishes Signs on as a Presenting Sponsor of the New Jersey Boat Sale & Expo

Manasquan, NJ – The Marine Trades Association of New Jersey is pleased to announce that Interlux Yacht Finishes has signed on again as a Presenting Sponsor of the **New Jersey Boat Sale & Expo** being held **February 21-24, 2013**. Interlux Yacht Finishes was a Presenting Sponsor of the inaugural 2012 show.

A world leader in yacht coatings, Interlux Yacht Finishes manufactures primers, fairing compounds, antifouling and topcoat finishes for boats of all sizes. Particularly known for its Micron Technology antifouling range, Interlux continues to innovate its technical package and support for the North American repair yards and builders. Interlux headquarters is located out of Union, New Jersey.

“The Marine Trades Association of New Jersey works hard not only for its members, but also for New Jersey boaters. The people involved in the Marine Trades will be an integral part of rebuilding after Superstorm Sandy; helping to keep the Jersey Shore not only a great place to boat but also a great place to live,” stated Jim Seidel, Marketing Manager. “Having manufactured our paints in Union, New Jersey for more than 100 years, the people at Interlux and Awlgrip are extremely proud to support the New Jersey Boat Sale & Expo.”

The New Jersey Boat Sale & Expo is organized by the Marine Trades Association of New Jersey (MTA/NJ) and focuses on affordability and convenience both for the consumer and exhibitors. The inaugural show was held in February 2012 and was a highly successful event that delivered results for exhibitors and exceeded expectations for attendees.

The 2013 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater’s marketplace full of accessories and services, boating and fishing seminars, activities for the next generation of boaters and much more.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show held in February.